

# Isabella Della Betta

## Visual Artist

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São Paulo, Brazil

## Employment History

### *Administrative Assistant (2021 - current) – Betta Consultoria*

Management and data control of every project the company is currently working on; Overall communication with different teams for schedule alignment on project's due dates; Weekly and monthly updates on each team's current schedule and a general overview of the project status.

### *Freelance Artist – (2021 - current)*

Responsible for finding online commissioners and dealing with costumers, aiming to give different solutions that best fit the client's description of the job; Creation of thumbnails, sketches, and revisions addressing the client's feedback, providing illustrations for personal or commercial use.

## Skills

- Proficient in Microsoft Office and Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Premiere and After Effects)
- Familiarity with 3D modelling apps Blender and Zbrush and 2D frame-by-frame animation on ToonBoom Harmony
- Basic knowledge of other editing apps such as Capcut, Canva and Figma

## Languages

- Portuguese – Native speaker
- English – Fluent
- Spanish – B1
- German – A2

## Education

*Sheridan College, Diploma in Visual and Creative Arts - GPA 3.7/4.0*

Sept. 2019 – Apr. 2021, Oakville, ON

*FAAP – Fundação Armando Alvares Penteado, Visual Arts*

Feb. 2017 – Nov. 2017, São Paulo, SP (unfinished)

*Colégio Visconde de Porto Seguro, Elementary to Secondary Technical Education in International Trade*

Jan. 2006 – Nov. 2016, Valinhos, SP

## Complimentary Courses

*SAGA – vector art, digital painting, visual effects, motion graphics and 3D modelling*

Nov. 2021 – Aug. 2023, online

*Escola de Arte e Design Arquitec - 2D Animation*

Feb. 2018 – Jun. 2019, Campinas, SP

*Pandora Escola de Arte - Illustration*

Feb. 2018 – Jun. 2019, Campinas, SP